

Saving Water at Home SUCCESS STORY EXAMPLE

Many may consider Kentucky a “water-rich” state with over 90,000 miles of streams and rivers, thousands of ponds, lakes, reservoirs, and wetlands, and 40 to 50 inches of precipitation per year. So, it’s not surprising that water, one of our most valuable natural resources, is often taken for granted. The water we use today is the same water our ancestors used thousands of years ago and will be the same water future generations will use in years to come. There is no new water. Water travels from the air through condensation to the earth as precipitation and back to the atmosphere by evaporation. Water conservation is not about saving water but about having sufficient clean water at any given time and place to meet our needs. _____ (Name of County) County presented the *Saving Water at Home* program to (#) participants. As a result of this program

- (# or % of participants) showed a greater understanding of the importance of water conservation (note: look for change in knowledge in evaluation question #1)
- (# or % of participants) showed a greater awareness of water conservation practices at home and in the landscape (note: look for change in knowledge between evaluation question #2)
- (# or % of participants) showed a greater awareness of water conservation practices during emergency situations, such as a drought (note: look for change in knowledge between evaluation question #3)
- (# or % of participants) stated that they will implement one or more water conservation practices in their home (evaluation questions #4).
- (# or % of participants) stated that they will implement one or more water conservation practices in outdoors, such as in their landscape or garden (evaluation questions #4).

(Optional Follow-up Evaluation)

As a result of the *Saving Water at Home* program, (# or % of participants) stated that they implemented one or more water conservation practices in their home (evaluation question #1), and (# or % of participants) stated that they implemented one or more water conservation practices outdoors (e.g., landscape or garden area) (evaluation question #2). Examples of water conservation practices implemented by participants include (list water conservation practices participants listed in evaluation question #1 or #2).